



- Hire Architect
  - Assess Targets
  - Limits Overview
- Design Brief
  - City Regulations
  - Site Impact
- Strategy for Performance
  - Concept Diagrams
- Sketches and Renderings
  - Hire Engineers
  - Builder – Integrated Design
- Details Development
  - Technical Drawings
  - Specifications
  - Permits

## 1 Pre-design Diagnostic Scan™ | Scope and Performance

WE review the seven main aspects of a project

*We need to know what we know and what we don't know. This is a preliminary investigation into your targets for cost, size, style, timeline, experience, performance, site characteristics, and basic regulatory requirements to assess initial viability and begin to outline roughly a scope of work and services.*

## 2 R.A.D. Study™ | Vision and Feasibility

YOU show me your vision; I show you what options are possible to achieve it

*Through an in-depth investigation, we ensure that I understand YOUR requirements and that YOU understand both the limitations and opportunities available. Your “program” will form part of the R.A.D. Study™.*

## 3 Tuning Workshop™ | Strategy

WE create and calibrate a strategy

*We refine your targets across 10 metrics of building performance to align with the constraints, resources, and desired outcomes. This is the start of conceptual design; drawings are only diagrammatic at this stage.*

## 4 Deep Blue Design™ | Solution

I work with you to develop a comprehensive and detailed solution

*We follow my 25-step development and review process to create a design based on INTERIOR, PSYCHOLOGICAL, EXTERIOR, ENVIRONMENTAL, LONGEVITY, and COST-EFFECTIVE principles.*

## 5 HARDEN | Documentation:

I prepare bulletproof technical documents

*This is a comprehensive package to avoid guesswork or misinterpretation and to help ensure that the completed building performs optimally. Drawings are developed from a highly-detailed virtual model of the building, and I include scannable links for the builder, the owner, and me to reference as the building is constructed.*

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